



Campus BNP Paribas
LOUVECIENNES



BNP PARIBAS

The bank for a changing world

CAMPUS BNP PARIBAS



The Park - The "Chénier" Fountain

Located a few kilometers from the Château de Versailles, Campus BNP Paribas is set in this 17th century's exceptional estate, Le Domaine de Voisins. It is surrounded by a magnificent 57-acre landscaped park and a terrace with a panoramic view over the Seine valley. French poets André Chénier and Leconte de Lisle sang about this haven of calm and greenery and Impressionist painters Camille Pissaro and Alfred Sisley immortalised it.

CAMPUS BNP PARIBAS

The first Château was built between 1650 and 1675 on some old farmlands. On August 27th 1697, the château is sold to Louis Ogier, Marquis de Cavoye, a childhood and close friend to Louis XIV. In 1677, Louis Ogier de Cavoye was appointed Grand Maréchal des Logis du Roi, a senior rank at Louis XIV's court. He contributed to the choice of the Marly site, where much-prized parties called "Marlys" were organized. It became Louis XIV's favorite residence. **Cavoye decorated the Château de Voisins with splendor and was given the private chapel, and its bell – called "La Cavoise" – today it is the Château's guest house.**

As part of his official position, he hosted the King's guests when the renowned Marly pavilion was full. Many celebrities who were also his friends came to stay at the Château de Voisins, among them : play writer Jean Racine, poet Nicolas Boileau and architect Jules Hardouin Mansart. The King also visited him in Louveciennes, which was a great honor. Towards the end of his life, he repeatedly asked Louis XIV to be relieved of his function, but the king refused, and said: "Cavoye, let's die together". Louis Ogier de Cavoye died at the beginning of 1716, five months after the King "Roi Soleil".

During the 18th century, the property was handed down to Princess de Conti, Louis XIV and Madame de Montespan's granddaughter. New acquisitions increased the size of the property, the superb terraces overlooking the Seine were restored, and a wall was built enclosing the entire estate.



Princess de Conti restores the Estate during the 18th century

CAMPUS BNP PARIBAS



The new Château de Voisins around 1830

On May 16th 1787, the property is purchased by Laurent-Vincent Le Coulteux, a squire and a banker to Louis XVI. His wife, Charlotte, is the inspiration to André Chénier's *Odes à Fanny* ("Odes to Fanny"). When he died in 1818, his sister, **the Countess Hocquart de Turtot**, who inherited of the estate, had it demolished and **built what is the actual Château in 1825**. She kept it until 1851.

At the end of the 19th century, banker Guillaume Beer, great-nephew of the German composer Giacomo Meyerbeer, and his Florentine wife Elena Goldschmidt, run a literary salon at the Château. That is when and where Leconte de Lisle wrote *La Rose de Louveciennes* ("The Rose of Louveciennes"). In 1913, change of ownership but the artistic and literary tradition lives on. Writer Colette, writer

CAMPUS BNP PARIBAS



and film-maker Jean Cocteau and actress Julia Bartet are regular guests of Aimée Fournier, the estate's new owner. World War I Commander-in-Chief Marshal Joseph Joffre and his wife visit as friends and neighbors. 1939, France is mobilised for war, the Château is made available to the Alliance du Livre ("Literary Alliance"), chaired by writer Georges Duhamel.

After the Occupation from 1940 to 1944, **the estate was sold in 1946 to French real estate specialist Compagnie immobilière française, a subsidiary of Banque nationale pour le commerce et l'industrie (BNCI), BNP's precursor.** The beginning of this legacy takes place when BNCI's senior management and its president Alfred Pose, are pioneers to a new approach of Human Resources management. In 1948, BNCI launches a major project

CAMPUS BNP PARIBAS



Château de Voisins, on the park side

CAMPUS BNP PARIBAS

regarding the Château de Voisins. The bank complied with the original design of the gardens, as the Château had just been listed as a historical monument.

The Château de Voisins and the newly acquired Château de Bellevue (1957) are converted into bedrooms, conference rooms and restaurant facilities. Tennis courts, a minigolf course and a multisports stadium are built

in the park. New facilities and activities are set up for the staff's children. A variety of sports, cultural, social, festive and training activities are held there, including events for outside businesses. Henri Cochet, one of the famous 'four musketeers', coached tennis lessons to the staff for almost ten years. Wouldn't it be the very beginning of the Bank's partnership with tennis ?



Château de Bellevue, acquired in 1957

CAMPUS BNP PARIBAS

In 1962, BNCI's newsletter, gives a tribute to the Château de Voisins's "model of organization of its facilities and aesthetics". BNCI was named France's best company in sports, and received the Jean Potin cup in the offices of leading French sports newspaper L'Equipe.

In 1989, BNP decided to build a new training center, on Louveciennes' site. Within the lines of BNCI's inheritance they managed to work with the demands of a modern training facility. The new building is built into the slope of a hill, so that it remains invisible when you come in through the main gate of the estate. The building was designed by the architectural firm ADN. Some 100,000 m³ of ground had to be turned



1962, tennis lesson in Louveciennes

CAMPUS BNP PARIBAS

over, yet the building is flooded with light :a technical accomplishment ! **This true “college within the company” is inaugurated on September 14th 1992** by BNP Chairman René Thomas, together with France’s Secretary of State for Technical Education, Jean Glavany, and 700 guests.



The Lobby, remodeled in 2010

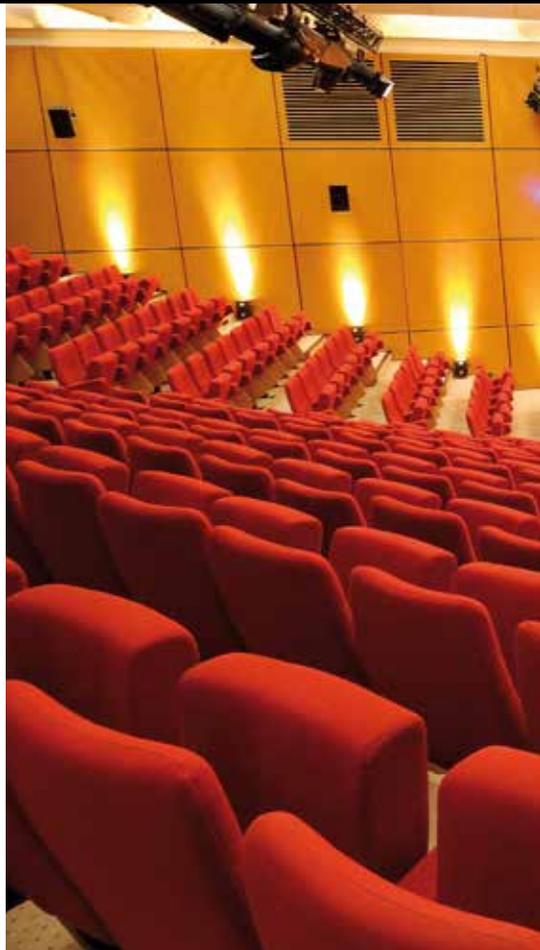
CAMPUS BNP PARIBAS

In 2010, the **Château de Voisins** becomes **Campus BNP Paribas**, remaining loyal forever to *“a place for rallying and friendship”* as René Thomas said in his inaugural speech.

Recently, renovations were made, to keep the spirit that this is a place for sharing ideas and rallying colleagues around the Group’s core values. The renovations were designed to modernise and improve the ambiance of areas, such as the lobby, the lounge, and the ‘Cavoise’ recreation area.

The Campus is now equipped with all the latest technology. It carries on the values of diversity, creativity and friendship by making its working spaces, its accommodation, and its inside and open-air sports facilities available not only to Group personnel but also to both French and International Companies.

Every year more than 1,300 events of all kinds and sizes are held there and over 30,000 people enjoy the facilities provided by this environmentally-friendly initiative.



CAMPUS BNP PARIBAS



The auditorium



BNP PARIBAS

The bank for a changing world